

100 

Honoring Our Past,
Building Our Future



Phyllis Wheatley
Community Center

100th Year Gala Sponsorship
Overview



Honoring Our Past,
Building Our Future

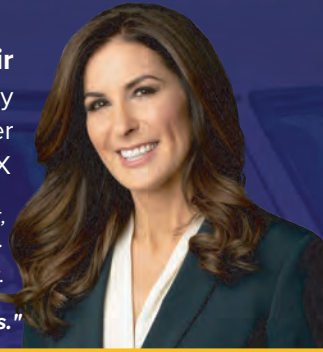


Phyllis Wheatley
Community Center

Centennial Honorary Chair

Jennifer Ridgeway
Chief Impact Officer

MINNESOTA TIMBERWOLVES AND LYNX



"The Centennial Gala honors Phyllis Wheatley Community Center's 100 years of commitment, resilience, and promising investment in serving the community where we live, work, and play.

***Please join us** as we honor the organization's unwavering service and positive social impact. The Minnesota Timberwolves and Lynx proudly partner and support their impactful mission; **creating pathways for individuals to discover their strengths and take control of their futures.**"*

Sponsorship Overview

We're excited to announce that Phyllis Wheatley is celebrating its 100th anniversary this year. We are seeking sponsors to support our mission – to create pathways for individuals to discover their strengths and take control of their futures -- and help us continue our work for the next 100 years.

Join Us

Through your sponsorship of our centennial celebration gala, you'll be an integral part of Phyllis Wheatley's legacy and make a significant contribution to our community and the individuals and families we serve. We look forward to partnering with you to celebrate Phyllis Wheatley's 100th anniversary.

For more information about sponsorship opportunities, please contact Katy Nelson at KatyN@phylliswheatley.org.

Endorsements From Our Community

"For a century Phyllis Wheatley Community Center has been a citadel of justice and equity in north Minneapolis—an open door for those who saw too many closed, a bridge for those who deserved paths to greater opportunity. The Minneapolis Foundation is honored Phyllis Wheatley opened a community giving fund with us, entrusting us to help you achieve your philanthropic goals. Having seen the impact of so much of your work first-hand, it is deeply meaningful to me personally to work with an organization that has meant so much, helped so many and offers so much hope for the future"

- R.T. Rybak, President and CEO, Minneapolis Foundation



Centennial Gala | April 11, 2025 | 6^{PM} - 10^{PM}

Quincy Hall

1325 Quincy Street NE, Minneapolis, MN

SPONSORSHIP LEVELS

We offer six levels of Sponsorship: Centennial, Platinum, Gold, Silver, Bronze, and Table. Each level comes with its own set of benefits designed to maximize visibility and impact.

Centennial Presenting Sponsor: \$100,000

As a Centennial Sponsor, you will receive an exclusive level of visibility and recognition at the event and throughout our anniversary year.

Benefits include:

- Commemorative Title Sponsor Plaque
- Presenting rights, such as branding as the event's primary sponsor (e.g., "Centennial Gala presented by [Sponsor Name]")
- Premier logo placement on all gala-related materials
- Featured recognition in all press releases and opportunities for appearances media coverage
- Exclusive interview with local media at the event
- Speaking opportunity to deliver an address or video message during the gala
- Three Exclusive VIP tables set in a prime position for company executives
- Dedicated signage at the event
- Prominent logo on website, annual report and newsletter for one year
- Complementary valet parking

Platinum Sponsor: \$50,000

As a Platinum Sponsor, you will receive recognition and benefits, including:

- Logo placement on event materials
- Recognition in all press releases and media coverage
- Two Exclusive VIP tables
- Complementary valet parking

Silver Sponsor: \$15,000

As a Silver Sponsor, you will receive recognition and benefits, including:

- Small logo placement on event materials
- One Exclusive VIP table
- Complementary valet parking

Table Sponsor: \$2,500

As a Table Sponsor, you will receive the following benefits:

- One Reserved table for 10 guests
- Small logo/name referenced on event materials

Gold Sponsor: \$25,000

As a Gold Sponsor, you will receive recognition and benefits, including:

- Logo placement on event materials
- Recognition in select press releases and media coverage
- One Exclusive VIP table
- Complementary valet parking

Bronze Sponsor: \$7,500

As a Bronze Sponsor, you will receive recognition and benefits, including:

- Small logo placement on event materials
- One Reserved table for 10 guests
- Complementary valet parking

Individual tickets: \$250

We hope to bring the entire community to our celebration! To sponsor tickets for individuals, please contact Katy Nelson at KatyN@phylliswheatley.org





Our Mission:

We create pathways for individuals to discover their strengths and take control of their futures.

We envision a world where everyone, regardless of background, has access to quality education, equitable opportunities, and the tools to reach their full potential.

We are committed to building a society where diversity is celebrated, individuals are empowered, and every voice is heard and respected.

From Humble Beginnings

In its early years, Phyllis Wheatley was a safe place for young African American women to board while attending the University of Minnesota during a time when segregation prevented them from rooming on campus. The agency quickly became the center of the African American social scene, and it evolved into a home-away-from-home for numerous African American civic leaders, educators, entertainers, and students. The Wheatley, as it was affectionately called, was the only place in Minneapolis where non-whites were permitted to lodge during the time of Jim Crow laws, which codified discrimination and segregation.

Today, Phyllis Wheatley programs address the needs of children, youth, families, and elders by providing tailored education and skill-building opportunities to help individuals and families discover their strengths, develop their personal networks of support, and take control of their futures.



**Phyllis Wheatley
Community Center**