

100



Honoring Our Past,
Building Our Future

100th Year Anniversary Gala Sponsorship Overview



**Phyllis Wheatley
Community Center**

April 11, 2025 6:00 PM | Quincy Hall
1325 Quincy St NE, Minneapolis, MN 55413



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Building Our Future



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Sponsorship Overview

We're excited to announce that Phyllis Wheatley is celebrating its 100th anniversary this year. We are seeking sponsors to support our mission – to create pathways for individuals to discover their strengths and take control of their futures -- and help us continue our work for the next 100 years.

Join Us

Through your sponsorship of our centennial celebration gala, you'll be an integral part of Phyllis Wheatley's legacy and make a significant contribution to our community and the individuals and families we serve. We look forward to partnering with you to celebrate Phyllis Wheatley's 100th anniversary and continue our mission for years to come.

For more information about sponsorship opportunities, please contact Katy Nelson at KatyN@phylliswheatley.org.

Endorsements From Our Community

"For a century Phyllis Wheatley Community Center has been a citadel of justice and equity in north Minneapolis—an open door for those who saw too many closed, a bridge for those who deserved paths to greater opportunity. The Minneapolis Foundation is honored Phyllis Wheatley opened a community giving fund with us, entrusting us to help you achieve your philanthropic goals. Having seen the impact of so much of your work first-hand, it is deeply meaningful to me personally to work with an organization that has meant so much, helped so many and offers so much hope for the future"

- R.T. Rybak, President and CEO, Minneapolis Foundation



Sponsorship Levels

We offer six levels of Sponsorship: Centennial, Platinum, Gold, Silver, and Individual. Each level comes with its own set of benefits designed to maximize visibility and impact.

Centennial: \$100,000

As a Centennial Sponsor, you will receive the highest level of visibility and recognition throughout our anniversary year. Benefits include:

- Premier logo placement on all event materials
- Featured recognition in press releases and media coverage
- Speaking opportunity at the Phyllis Wheatley Anniversary Gala
- Prominent logo on website, annual report and newsletters for 1one year
- Exclusive VIP table

Gold: \$25,000

As a Gold Sponsor, you will receive significant recognition and benefits, including:

- Logo placement on event materials
- Recognition in select press releases and media coverage
- Reserved seating

Tables: \$2,500

As a Table Sponsor, you will receive the following benefits:

- Reserved table at the Phyllis Wheatley Anniversary Gala
- Recognition in the event program

Platinum: \$50,000

As a Platinum Sponsor, you will enjoy exceptional visibility and recognition throughout our anniversary year. Benefits include:

- Prominent logo placement on all event materials
- Recognition in all press releases and media coverage
- Speaking opportunity at the Phyllis Wheatley Anniversary Gala
- VIP table

Silver: \$15,000

As a Silver Sponsor, you will receive recognition and benefits, including:

- Logo placement on event materials
- Recognition at our anniversary event

Individual: upon request

Custom packages available upon request. Please contact Katy Nelson at KatyN@phylliswheatley.org to discuss options.





Our Mission:

We create pathways for individuals to discover their strengths and take control of their futures.

We envision a world where everyone, regardless of background, has access to quality education, equitable opportunities, and the tools to reach their full potential.

We are committed to building a society where diversity is celebrated, individuals are empowered, and every voice is heard and respected.

From Humble Beginnings

In its early years, Phyllis Wheatley was a safe place for young African American women to board while attending the University of Minnesota during a time when segregation prevented them from rooming on campus. The agency quickly became the center of the African American social scene, and it evolved into a home-away-from-home for numerous African American civic leaders, educators, entertainers, and students. The Wheatley, as it was affectionately called, was the only place in Minneapolis where non-whites were permitted to lodge during the time of Jim Crow laws, which codified discrimination and segregation.

Today, Phyllis Wheatley programs address the needs of children, youth, families, and elders by providing tailored education and skill-building opportunities to help individuals and families discover their strengths, develop their personal networks of support, and take control of their futures.



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